

A romantic outdoor wedding ceremony setup in a lush forest. A simple wooden archway stands at the end of a path, heavily decorated with large, round, cream-colored flowers and greenery. The path is lined with wooden chairs and is strewn with white flower petals. The background is filled with dense, dark green trees, creating a serene and intimate atmosphere.

Weddings FALL 2025

[TRENDS & INSPO]

Contents

3 - FALL WEDDING TRENDS OVERVIEW

4 - FALL 2025 COLOR PALETTE FORECAST

5-10 - DESIGN INSPIRATION

11-16 - FLORAL RECIPE IDEAS

17 - BUDGET FRIENDLY FLOWERS

18 TRENDING FLORAL MECHANICS

19 - BESTSELLING CONTAINERS

20-21 - PLANNING TIMELINE & BUYING GUIDE

22 - HOW TO WORK WITH FLORA FRESH



Wedding *Trends* Overview

- Clean Luxury
- Bridgerton
- Sunset

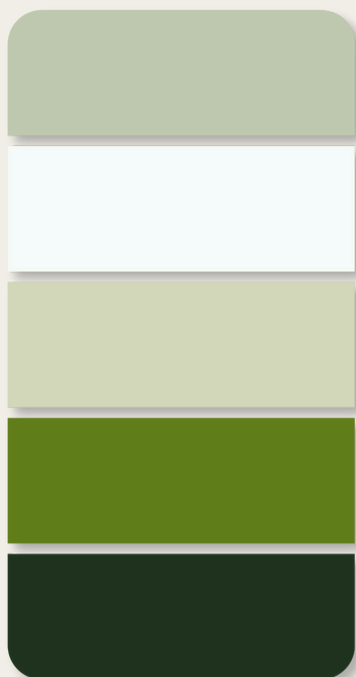


- Moody Romance
- Vintage
- Traditional Fall

Fall 2025

Color *Palette* Forecast

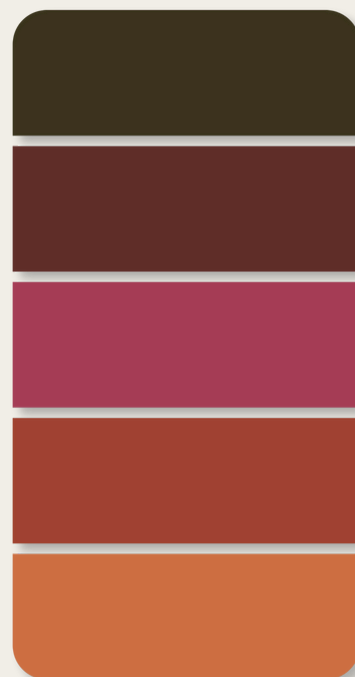
Clean Luxury



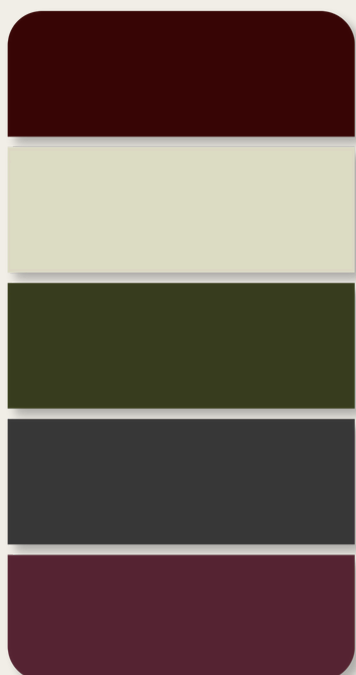
Bridgerton



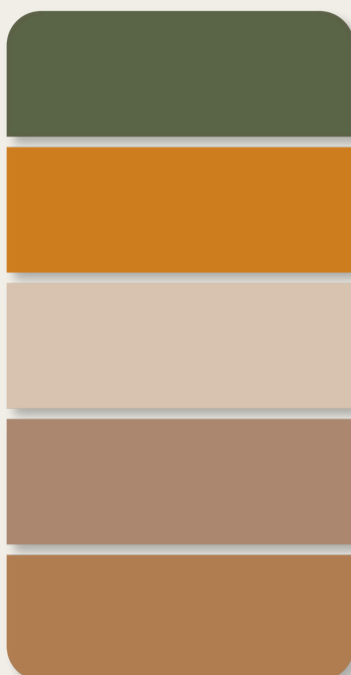
Sunset



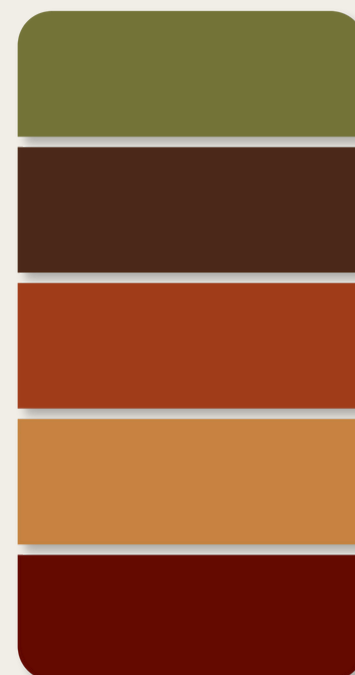
Moody Romance



Vintage



Traditional Fall



Clean Luxury



TIMELESS
SOPHISTICATED
MINIMAL YET IMPACTFUL
EFFORTLESS ELEGANCE
UNDERSTATED GLAMOUR
ORGANIC FLOW
ELEVATED SIMPLICITY
MODERN ROMANCE

Bridgerton



WHIMSICAL ELEGANCE
GENTLE OPULENCE
SOFT SPOKEN BEAUTY
ARISTOCRATIC CHARM
DREAMY AND DELICATE
LOVE LETTERS & LACE
OLD-WORLD ROMANCE

Sunset



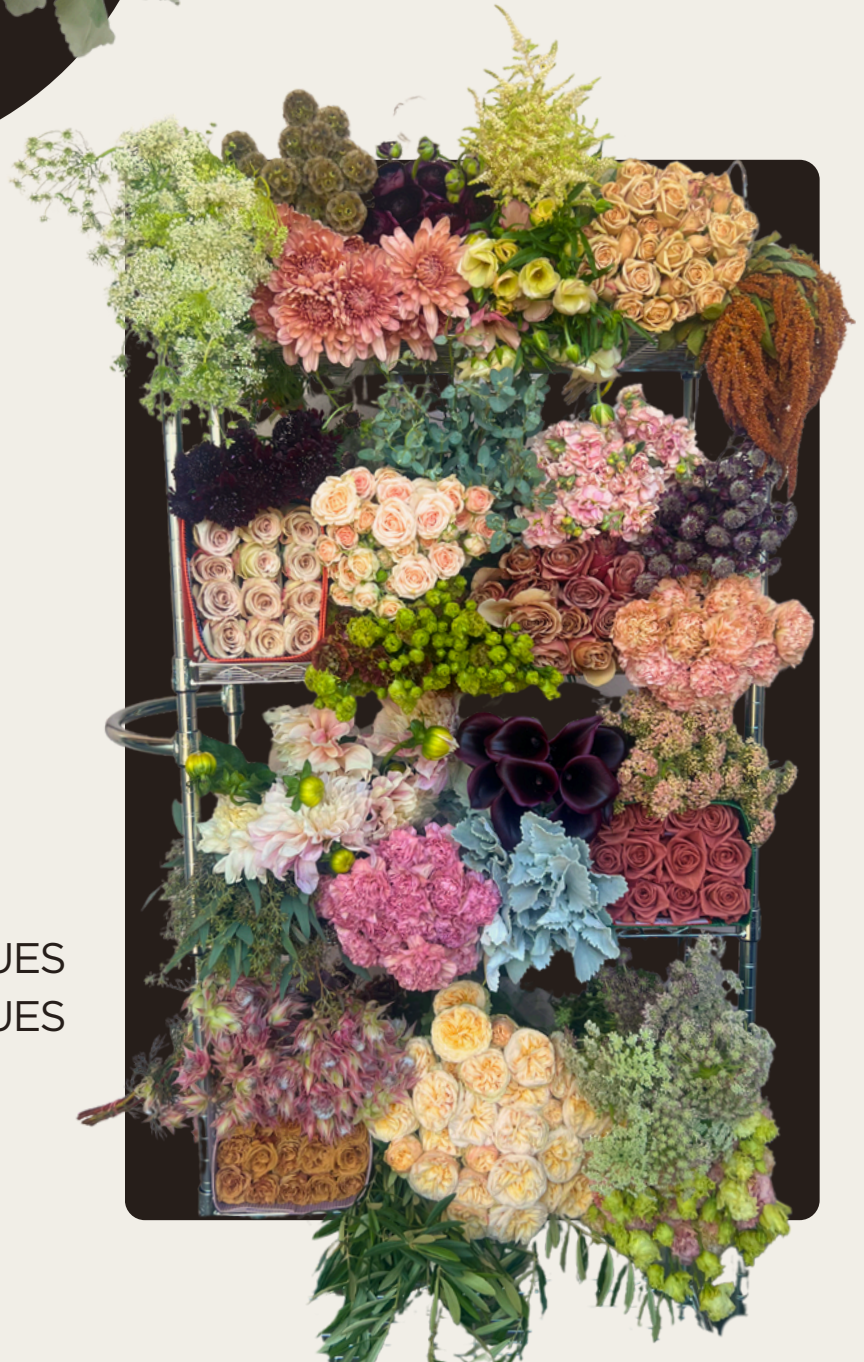
BOLD ROMANCE
GOLDEN HOUR GLOW
JOYFUL ENERGY
HARVEST WARMTH
RADIANT LAYERS
ROMANTIC
PLAYFUL DRAMA



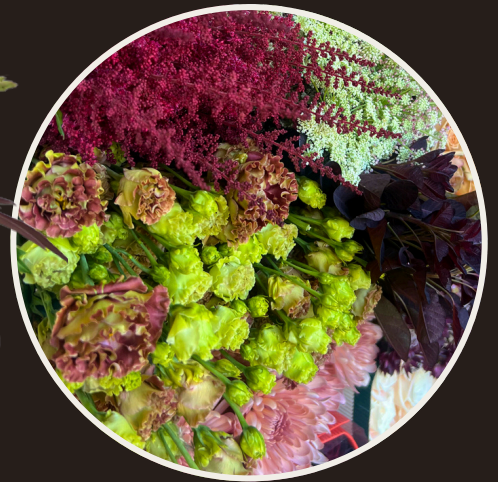
Vintage



TIMEWORN ROMANCE
MUTED ELEGANCE
SEPIA TONES & PATINA HUES
SEPIA TONES & PATINA HUES
MOODY & ROMANTIC
STORYBOOK SOFTNESS
ANTIQUE CHIC



Moody Romance



GOTHIC ELEGANCE
EMOTIVE BEAUTY
VINTAGE DRAMA
LUSH & LAYERED
MYSTERY & ROMANCE
AUTUMN INTIMACY
DARK FAIRYTALE

Traditional Fall



HARVEST WARMTH
COZY ELEGANCE
TIMELESS COLOR STORY
BOUNTIFUL & BOLD
RUSTIC CHARM
WARM ROMANCE

Floral *Recipe* Ideas

CLEAN LUXURY

*Bells of
Ireland*

*Lace Cap
Hydrangea*

*Play Blanca
Rose*

*Bella Donna
Delphinium*

*Seeded
Eucalyptus*

*Italian Mini
Pittisporum*

*Hanging
Amaranthus*

*Green Trick
Dianthus*

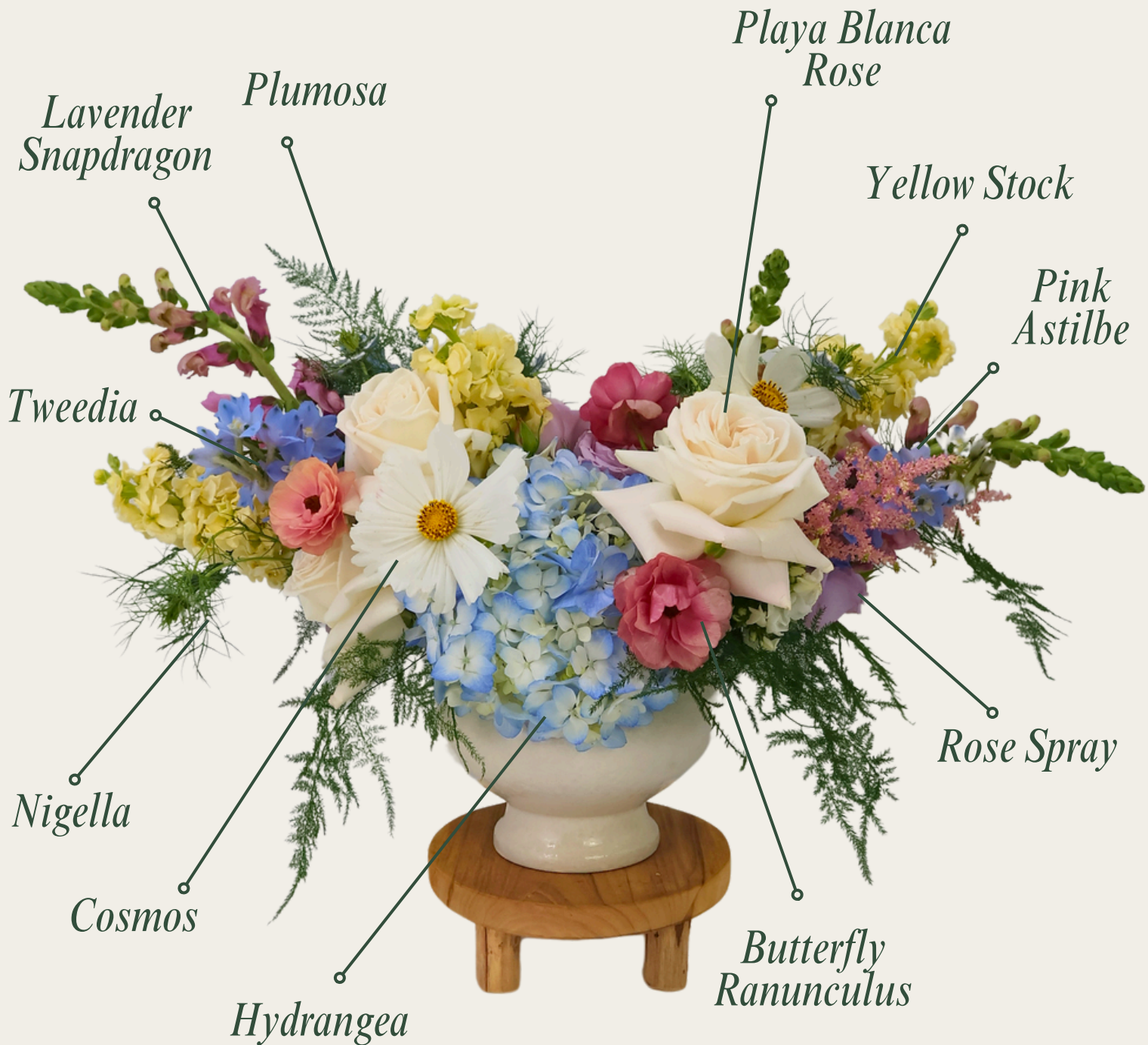
*Israeli
Ruskus*



Designed by Rae Alvarado

Floral *Recipe* Ideas

BRIDGERTON



Designed by Stefany Latu

Floral *Recipe* Ideas

SUNSET



Designed by Rae Alvarado

Floral *Recipe* Ideas

MOODY ROMANCE



Floral *Recipe* Ideas

VINTAGE



Designed by Stefany Latu

Floral *Recipe* Ideas

TRADITIONAL FALL



Designed by Rae Alvarado

Budget *Friendly* Flowers



Carnations

Affordable, long-lasting, and available in rich fall colors, carnations add lush fullness and texture to bouquets and centerpieces.



Cremon Mums

With their large, intricate blooms, cremon mums create an elegant, high-impact look using fewer stems.



Pom Pon Mums

Multiple blooms per stem make pom pon mums a cheerful, budget-friendly way to add pops of color and texture.



Dried and Preserved

Dried and preserved flowers bring rustic charm and lasting beauty, perfect for mixing with fresh blooms or standing alone.



Filler Flowers/Greens

Filler flowers and greens add fullness, depth, and variety, stretching your floral budget while enhancing every design.



Garden Like Roses

*Our garden-style roses offer unique shapes and colors for a romantic, high-end look at a friendlier price point.
ex. hearts, tie dye, dragonfly*

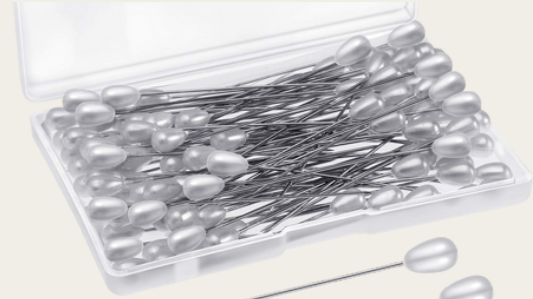
Trending *Floral* Mechanics



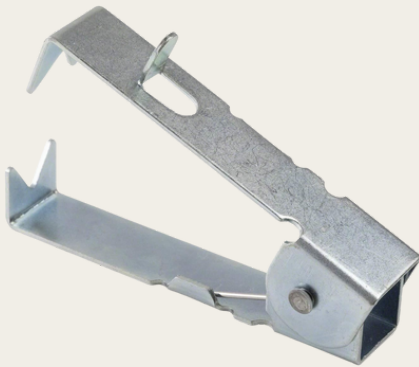
CHICKEN WIRE



CLIPPERS



CORSAGE &
BOUTONNIERE
PINS



FLOWER
STRIPPER



GLUE GUN



FLORAL TAPE



SPOOL WIRE

Bestselling Containers



SCALLOP COMPOTE



LITA COMPOTE



JULIAN COMPOTE



CARA COMPOTE



FINALE COMPOTE



GOLDEN LOVE COMPOTE



LYRA COMPOTE



ELIJAH COMPOTE



ORION COMPOTE



CORONATION COMPOTE



TULIPA COMPOTE



FARLEY COMPOTE



DAWSON COMPOTE



SONATA COMPOTE

A close-up photograph of a bouquet of white flowers, including several large roses, smaller white blossoms, and greenery, arranged in a white vase. The background is a soft, out-of-focus grey.

Planning Timeline & Buying Guide

This guide is designed to help you confidently navigate the ordering process for your event or installation. Whether you're planning weeks in advance or need last-minute additions, we have you covered.

1. How far in advance should I place my order?

- a. We recommend placing your order at least three weeks in advance to ensure product availability and optimal selection.

2. What if the product I want is unavailable for my event date?

- a. If a specific product is unavailable due to seasonality or supply limitations, our experienced sales team will do their best to source it. If it's not obtainable, we'll offer thoughtfully selected alternatives that align with your event's style and color palette.

3. When should I schedule pickup for my event flowers?

- a. Since different flowers require varying times to open and reach peak beauty, we recommend discussing your event timeline with your sales representative. They will guide you in selecting the ideal pickup date based on the floral varieties in your order.

4. Do you have a cancellation policy?

- a. Once an order is placed, it is considered final. Cancellations are not permitted, so please confirm all details before submitting your order.

5. Can I make last-minute additions to my order?

- a. We understand that needs can change. While we cannot guarantee availability, we will make every effort to accommodate last-minute add-ons when possible.

6. Is pricing confirmed at the time of order or at pickup?

- a. Pricing provided during the quoting process is an estimate. All orders are subject to current market pricing at the time of pickup.

7. Can I provide a budget for my order?

- a. Absolutely. We are happy to work within your budget and can offer a range of options to meet your needs. Providing inspiration photos, a color scheme, or overall design goals is encouraged to help us tailor your order.

8. What forms of payment do you accept?

- a. We accept all major credit cards and business checks.

9. What are your pickup hours?

- a. Please speak with your sales representative for the earliest and latest available pickup times.

10. Do you offer delivery services?

- a. Yes, we do! Delivery is available depending on location and schedule. Please consult your sales representative to review delivery options and timelines.

How to Work With Flora Fresh



FLORA FRESH
We Bloom Together

TO PLACE YOUR ORDER, CONTACT YOUR
SALES REPRESENTATIVE OR REACH OUT TO US
DIRECTLY VIA PHONE OR EMAIL.

Sales Representatives

Marty: martye@florafreshinc.com

Lydia: lydiab@florafreshinc.com

Theresa: theresar@florafreshinc.com

(916) 927-9767

sales@florafreshinc.com

1127 Fee Drive, Sacramento, CA 95815



This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.